



## Education Mission

# Indonesia and Vietnam

### U.S. Department of Commerce Senior Official Leads Trade Mission to Jakarta, Ho Chi Minh City, and Hanoi

The mission will introduce U.S. Higher Education representatives to international students and university and recruitment partners in two of the fastest growing markets in Asia. Although all appropriately accredited schools are urged to apply, the focus will be on undergraduate studies, English language programs and community colleges.

### Education Mission Services

The mission will include student fairs; education sector briefings; meetings with local universities, high schools, and/or recruitment agencies; as well as discussions with experts on opportunities, challenges, and marketing strategies for each market.

### Each Mission Stop Includes:

**Recruitment.** Student recruitment fairs in Jakarta in coordination with Sampoerna Foundation and EducationUSA Indonesia, and in Ho Chi Minh City and Hanoi with support of the Institute of International Education.

**Education Briefings and Meetings.** Education sector briefings and meetings with educational industry specialists as well as State Department advisors, visa officers and others to discuss opportunities, challenges, and marketing strategies.

**Partnerships, Agents, or High School Visits.** Roundtables with local universities interested in partnerships, meetings with agents, or high school visits.

### *Special thanks to the following organizations for their support:*

American Association of Community Colleges, American Association of Intensive English Language Programs, the American Indonesian Exchange Foundation, NAFSA: Association of International Educators, Putera Sampoerna Foundation, Study in the USA, ThinkEducation USA, USAID Indonesia, and USJournal.com

## Apply Now, Space is Limited

**Deadline to Register: Friday, January 14, 2011**

**Dates:** April 3-8, 2011

**Venue:** Jakarta, Ho Chi Minh City and Hanoi

### ITINERARY

April 2 Arrive Jakarta

April 3 Jakarta Education Fair

April 4 Jakarta Education Meetings

April 5 Travel to Ho Chi Minh City

April 6 HCM City Education Fair & Meetings

April 7 Travel to Hanoi

April 8 Hanoi Education Fair & Meetings

April 9 Travel day- return to USA

**Cost:** \$2930 for all three stops. Expenses for travel, interpreters, visas, lodging, and meals will be the responsibility of each participant.

### For More Information Contact:

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